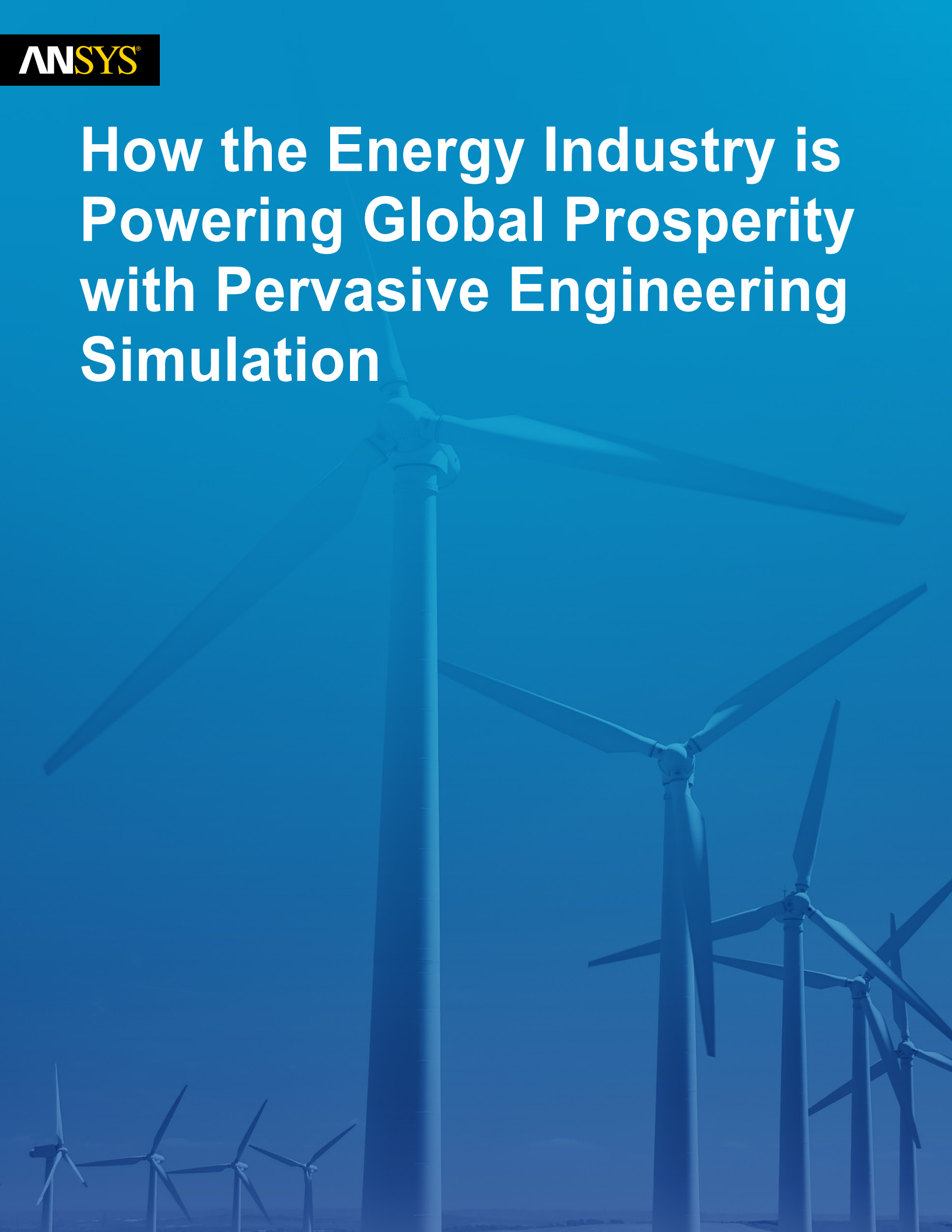







How the Energy Industry is Powering Global Prosperity with Pervasive Engineering Simulation



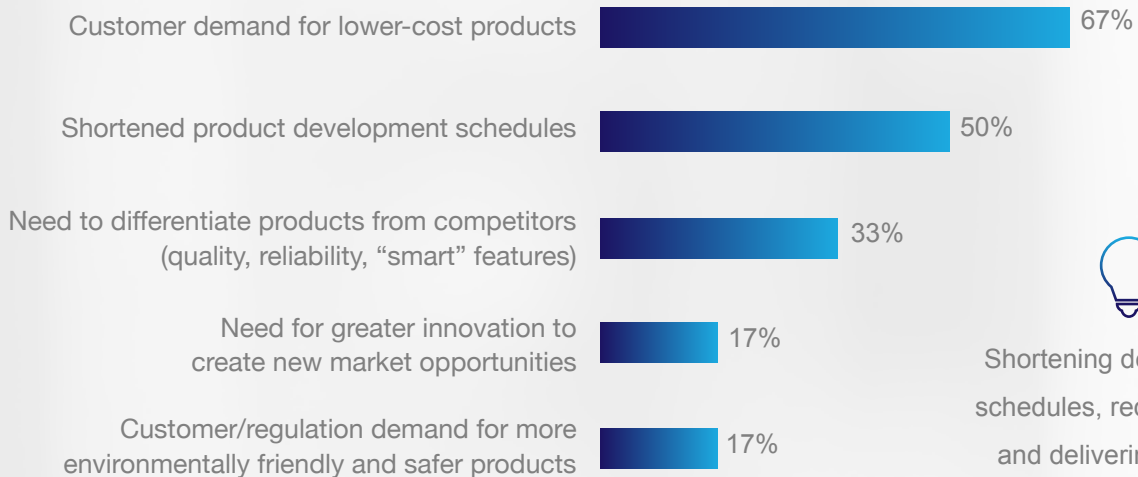
Market Trends Drive the Energy & Power Design Process

Global prosperity requires reliable energy at a reasonable cost. To meet this demand, the industry is changing the way it produces energy and power, whether it comes from hydrocarbon, nuclear or renewable means. Supplying it requires disruptive technologies, sustainable development, environmental stewardship, compliance with regulations, and cost management.

Shifting Market Trends are Driving Investments in Key Business Initiatives

Increase Energy Production		Improve Energy Production, Expand Infrastructure
Cost & Complexity		Standardization, Digitization & Reduce Manpower
Safety & Regulation		Optimize & Develop Efficient Operations
Reliability & Asset Management		Integrated Advanced Technologies
Emission & Sustainability		Environmental Stewardship

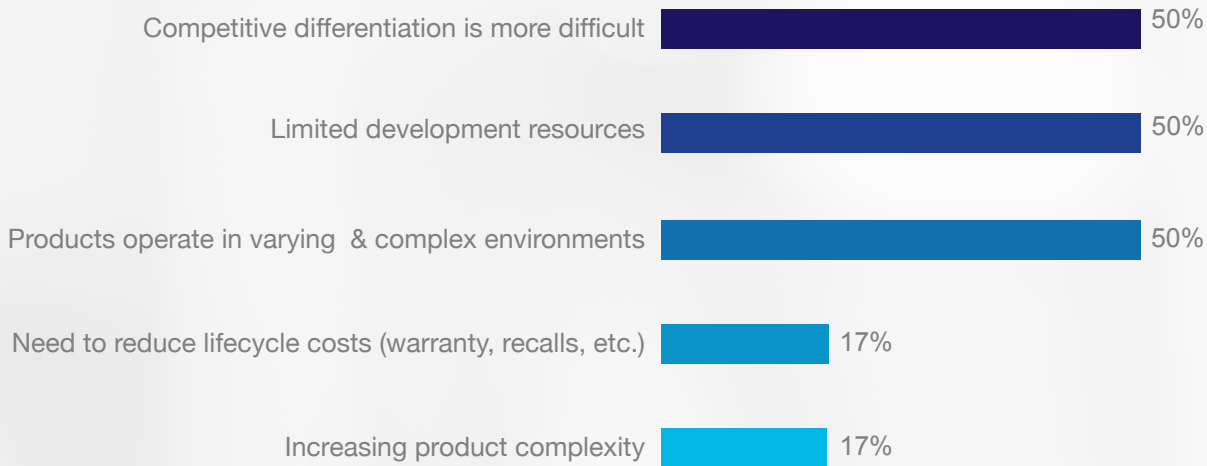
Energy and Power Industry Competitive Pressures



Shortening development schedules, reducing costs and delivering product innovation/quality/reliability/ smart features are key energy & power industry competitive pressures

Aberdeen Group, February 2017

Energy & Power Industry Product Challenges

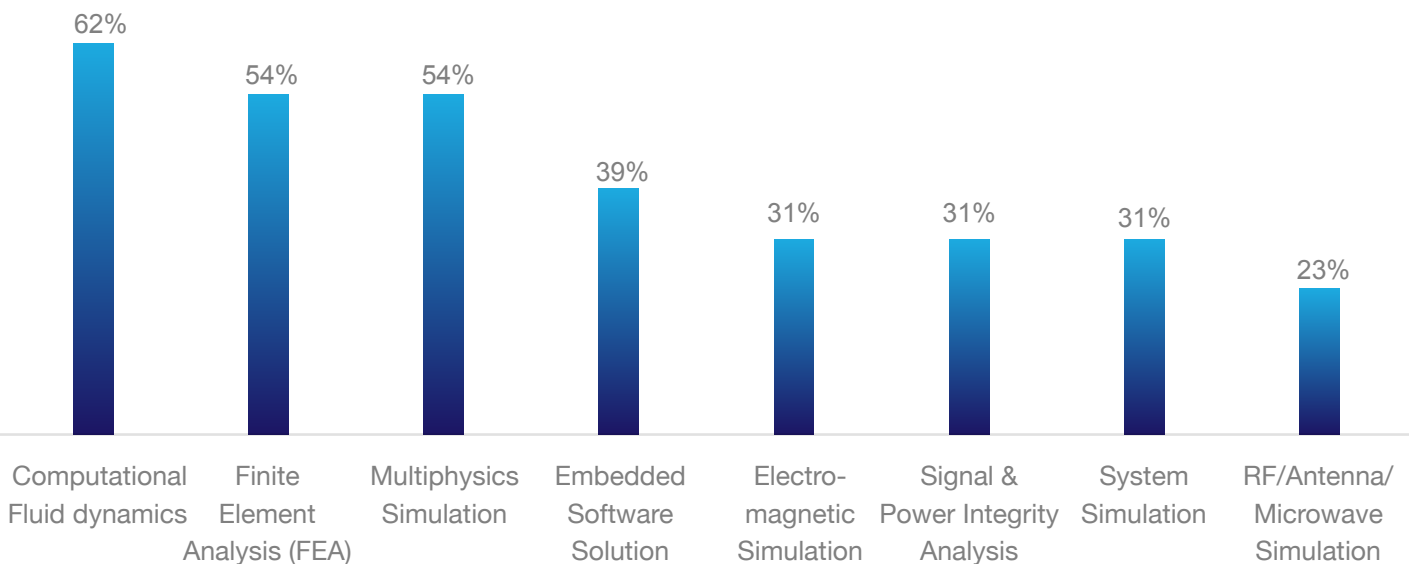


Operating environment complexities, limited resources, and competitive differentiation are key energy & power Industry design challenges

Aberdeen Group, February 2017

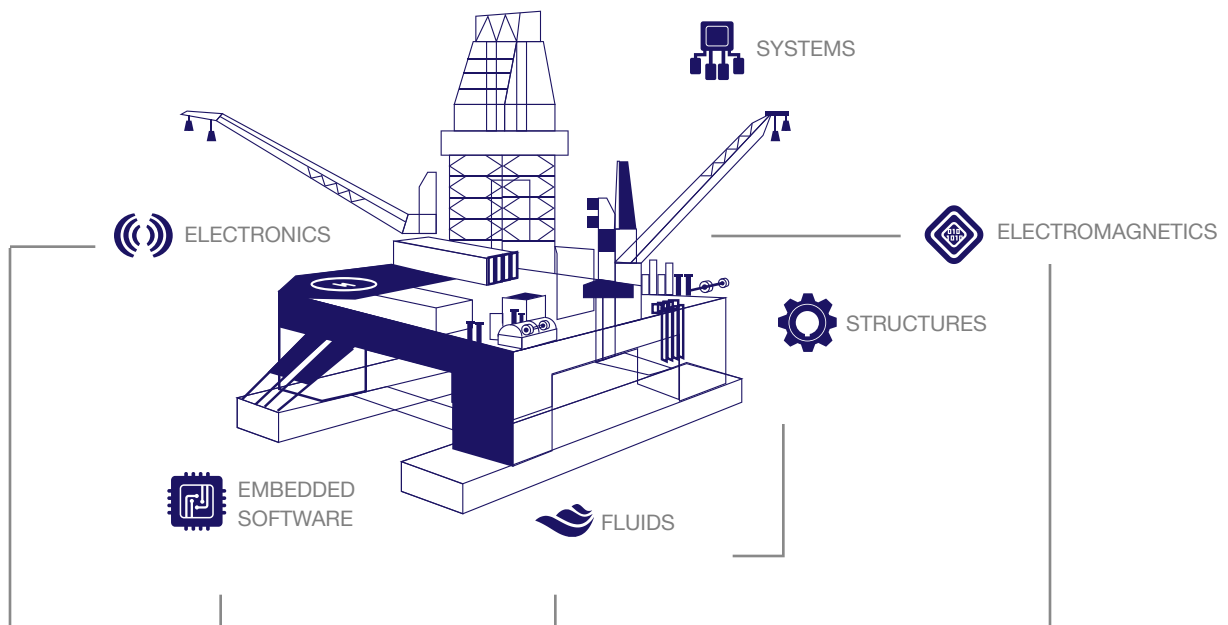
To address these design challenges, research shows that Best-in-Class companies invest in a broad portfolio of engineering simulation tools. The use of engineering simulation in the energy & power industry is pervasive from the component to the system level.

Engineering Simulation Investments by Best-in-Class Firms



Aberdeen Group June 2016

Pervasive Engineering Simulation from the Component to the System



The benefits of engineering simulation are significant.

What percentage of your company's products **CURRENTLY** meet your targets for the following?

	NON-SIMULATION USERS		SIMULATION USERS
Product Launch Date Target	50%	►	71%
Product Cost Target	45%	►	67%
Quality Target	60%	►	77%



Simulation users are better at meeting their product launch date, cost, and quality targets

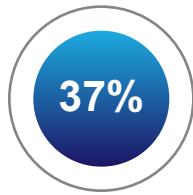
Energy & Power Companies Extend Their Market Leadership Using a Consolidated Engineering Simulation Platform

The Best-in-Class maximize their advantage by performing all engineering simulation within a common simulation platform. By doing so, they can further improve engineering productivity and the quality of their engineering design and analysis. This enables them to further reduce development time to deliver projects on time and under budget, all while reducing the total cost of ownership by consolidating their engineering simulation tools.

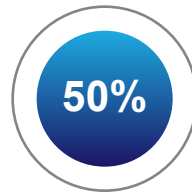
The Additional Benefits of a Consolidated Simulation Platform



more likely to meet
product launch dates



more likely to decrease
their length of
development time



more likely to see a
decrease in simulation
TCO (past 12 months)



Using a consolidated engineering simulation platform, the Best-in-Class are even more likely to meet launch date and cost targets while reducing the total cost of ownership of their engineering simulation tools

ANSYS provides the most widely adopted engineering simulation platform that enables comprehensive simulation of complete digital prototypes that are both scalable and extensible

ANSYS Consolidated Engineering Simulation Platform



**COMPREHENSIVE
SIMULATION**

Systems & Multiphysics
Digital Twin & Big Data



**SCALABLE
SOLUTIONS**

Process & Data Mgmt
Desktop to Cloud



**EXTENSIBLE
ECOSYSTEM**

Partner Networks
Customizable Apps



ANSYS provides the most widely adopted engineering simulation platform

Industry Leaders Acknowledge the Power of the ANSYS Consolidated Engineering Simulation Platform

Case in Point: Siemens' steam turbine business unit is leveraging the most advanced technologies to support innovation and ensure its engineering team remains at the forefront of the industry.



“Best-in-class engineering tools and practices, including simulation, are a way of life across our global business.”

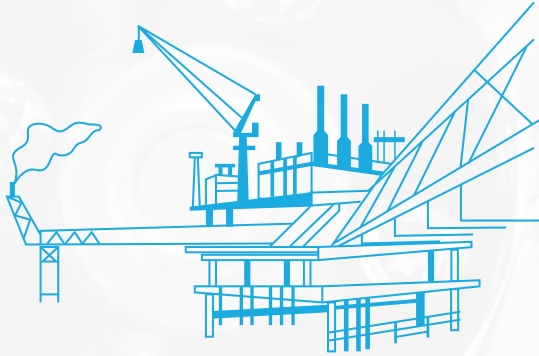
- Dr. Leif Paulukuhn, head of global technology development at Siemens' Steam Turbine Business.

READ ARTICLE



Complete Digital Prototyping in Energy & Power: Production, Generation, and Transmission from ANSYS

OIL & GAS



THERMAL SYSTEMS & EMISSION CONTROL

ELECTRIC MACHINES & POWER

ELECTRONIC COMMUNICATION SYSTEMS & DATA TRANSFER

STRUCTURES & MECHANICAL SYSTEMS

REMOTE OPERATIONS & MONITORING

BOOSTING & COMPRESSION SYSTEMS

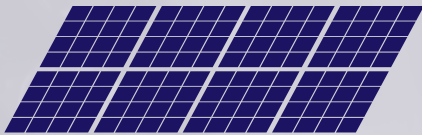
DRILLING & DOWNHOLE TOOLS & SYSTEMS

WELL HEAD & SUBSEA SYSTEMS

POWER CABLES & POWER GENERATION SYSTEMS

PROCESSING & EMISSION CONTROL SYSTEMS

RENEWABLE ENERGY



PHOTOVOLTAIC SYSTEMS

CONCENTRATED SOLAR POWER PLANTS

WIND ENERGY SYSTEMS

HYDROPOWER SYSTEMS

BIOFUELS & BIOMASS SYSTEMS

GEOTHERMAL SYSTEMS

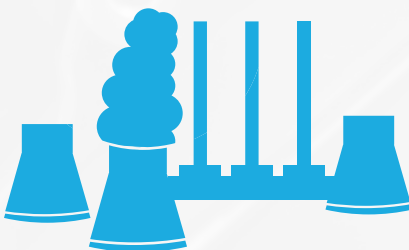
FUEL CELLS

WAVE AND TIDAL ENERGY SYSTEMS

ENERGY STORAGE SYSTEMS

POWER ELECTRONIC SYSTEMS

NUCLEAR ENERGY



NUCLEAR FUSION R&D

NUCLEAR FISSION POWER GENERATION

MINING & PROCESSING SYSTEMS

FUEL RODS & FUEL SYSTEMS

THERMAL HYDRAULIC SYSTEMS

INSTRUMENTATION & CONTROL SYSTEMS

BALANCE OF PLANT

SPENT FUEL PROCESSING

SMALL MODULAR REACTORS

SAFETY & CONTAINMENT SYSTEMS